Sales Specialist Interview Questions

1. Provide an example of a time when you were able to demonstrate excellent listening skills. What was the situation and outcome?
2. Provide an experience in which you recommended a product to a customer based on his/her needs and interests.
3. Share an experience you had in dealing with a difficult person and how you handled the situation.
4. Share an experience in which you successfully shared a difficult piece of information. (Make sure that the candidate has open lines of communication.)
5. Tell me how you organize, plan, and prioritize your work.
6. Share an example of a time you had to gather information from multiple sources. How did you determine which information was relevant?
7. Please share an experience in which you presented to a group. What was the situation and how did it go?
8. Describe an experience in which your ability to work well with others and reconcile differences helped your company or employer. (Make sure the candidate knows how to negotiate.)
9. Name a time when you identified strengths and weaknesses of alternative solutions to problems. What was the impact?
10. Provide an example when your ethics were tested.
11. Describe a time when you successfully persuaded another person to change his/her way of thinking or behavior.
12. Share an example of when you went above and beyond the "call of duty". (Look for answers that show the candidate is dependable.)
13. Share a time when you willingly took on additional responsibilities or challenges. How did you successfully meet all of the demands of these responsibilities? (Make sure the candidate is a self-starter and

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can demonstrate some initiative.)
14. Provide a time when you dealt calmly and effectively with a high-stress situation.
15. Provide an example when you were able to prevent a problem because you foresaw the reaction of another
person.
16. Provide an example of when you were persistent in the face of obstacles.
17. Share an experience in which your attention to detail and thoroughness had an impact on your last
company.
18. Name a time when your patience was tested. How did you keep your emotions in check?
19. How do you balance cooperation with others and independent thinking? Share an example. (Try to
determine if the candidate has a cooperative attitude or is otherwise good-natured.)
20. Provide an effective method you have used to contact customers and prospective customers to demonstrate
products, explain features, and solicit orders. Share an experience.
21. Share an effective approach to working with a large amount of information/data. How has your approach
affected your company?
22. Tell me about the last time you monitored or reviewed information and detected a problem. How did you
respond?
23. Share an effective method you have used to consult with clients after sales to resolve problems and provide
support.
24. Tell me about a time when you developed your own way of doing things or were self-motivated to finish
an important task.
25. Provide an experience in which your ability to actively find ways to help people improved your company
or your own work ethic.

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26. Share an example of when you established and accomplished a goal that was personally challenging. What
helped you succeed?
27. Provide an experience in which you were sensitive to somone's needs or feelings. How did your
helpfulness affect your work environment?
28. Share an experience in which you planned, assembled, and/or stocked a successful product display.
29. Share an experience when you applied new technology or information in your job. How did it help your
company?
30. Provide a time when you worked in a rapidly evolving workplace. How did you deal with the change?
(Make sure the candidate is flexible.)