## **Broker Interview Questions**

1. Tell me how you organize, plan, and prioritize your work.
2. Share an effective method you have used to sell various insurance policies.
3. What is the key to success when communicating with the public.
4. Share an experience you had in dealing with a difficult person and how you handled the situation.
5. Share an experience when you applied new technology or information in your job. How did it help your
company?
6. Tell me about an experience in which you analyzed information and evaluated results to choose the best
solution to a problem.
7. Share an effective approach to working with a large amount of information/data. How has your approach
affected your company?
8. Share an example of a time you had to gather information from multiple sources. How did you determine
which information was relevant?
9. Provide an example of a time when you were able to demonstrate excellent listening skills. What was the
situation and outcome?
10. Please share an experience in which you presented to a group. What was the situation and how did it go?
11. Provide an example when your ethics were tested.
12. Share an experience in which your attention to detail and thoroughness had an impact on your last
company.
13. Share an example of when you went above and beyond the "call of duty". (Look for answers that show the
candidate is dependable.)
14 Provide an effective method you have used to seek out new clients and develop clientele. Share an

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experience.
15. How would you rate your writing skills? (Ask for an example that demonstrates great writing skills.)
16. Share a time when you willingly took on additional responsibilities or challenges. How did you
successfully meet all of the demands of these responsibilities? (Make sure the candidate is a self-starter and
can demonstrate some initiative.)
17. Describe a time when you customized an insurance program to suit an individual.
18. Provide an experience in which your ability to actively find ways to help people improved your company
or your own work ethic.
19. Describe a time when you successfully persuaded another person to change his/her way of thinking or
behavior.
20. Provide a time when you dealt calmly and effectively with a high-stress situation.
21. Provide an example of when you were persistent in the face of obstacles.
22. Provide an experience in which you effectively explained the features, advantages, and disadvantages of
various policies. How did you promote the sale of insurance plans?
23. In your experience, what is the key to ensuring your company was compliant with all laws, regulations and
standards that were applicable to your area of responsibility?
24. Name a time when your patience was tested. How did you keep your emotions in check?
25. What are some long-range objectives that you developed in your last job? What did you do to achieve
them?
26. Name a time when you identified strengths and weaknesses of alternative solutions to problems. What was
the impact?
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27. Provide an experience in which you inspected properties to determine if they were good insurance risks.
28. Share an experience in which you calculated premiums and established payment methods.
29. Provide an experience in which you were sensitive to somone's needs or feelings. How did your
helpfulness affect your work environment?
30. Share an experience in which you successfully performed administrative tasks.