## **Communications Director Interview Questions**

1. What are some long-range objectives that you developed in your last job? What did you do to achieve
them?
2. What has made you successful in directing administrative departments?
3. What is the most challenging part of budgeting for you?
4. Tell me about your last experience recruiting, interviewing, or hiring an employee. What techniques did you
find most effective in finding the right person for the job?
5. Name a time when your advice to management led to an improvement in your company or otherwise helped
your employer.
6. Please share with me an example of how you helped coach or mentor someone. What improvements did
you see in the person's knowledge or skills?
7. Provide an example of when you set expectations and monitored the performance of subordinates. What
guidance and direction did you find most effective?
8. Describe an experience in which you identified the educational needs of your students and successfully
developed a way to teach/train them.
9. In your experience, what is the key to developing a good team? (Look for how they build mutual trust,
respect, and cooperation.)
10. Provide an example of a time when you successfully organized a diverse group of people to accomplish a
task.
11. What is the key to success when communicating with the public.
12. Share an experience you had in dealing with a difficult person and how you handled the situation.
13. Share an experience in which you successfully shared a difficult piece of information. (Make sure that the
candidate has open lines of communication.)

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14. Tell me how you organize, plan, and prioritize your work.
15. Share an experience when you applied new technology or information in your job. How did it help your
company?
16. Give me an example of when you thought outside of the box. How did it help your employer?
17. Tell me about an experience in which you analyzed information and evaluated results to choose the best
solution to a problem.
18. Would you consider analyzing data or information a strength? How so?
19. In your experience, what is the key to ensuring your company was compliant with all laws, regulations and
standards that were applicable to your area of responsibility?
20. Share an effective approach to working with a large amount of information/data. How has your approach
affected your company?
21. Tell me about the last time you monitored or reviewed information and detected a problem. How did you
respond?
22. Share an example of a time you had to gather information from multiple sources. How did you determine
which information was relevant?
23. Tell me about the last time you oversaw the work of someone else. How did you effectively motivate,
develop, and direct the worker(s)?
24. Provide an experience that demonstrates your ability to manage time effectively. What were the challenges
and results?
25. Share an experience in which your ability to consider the costs or benefits of a potential action helped you
choose the most appropriate action.

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26. Please share an experience in which you successfully taught a difficult principle or concept. How were you
able to be successful?
27. Share an experience in which you successfully coordinated with others. How about a coordination effort
that was not as successful?
28. Provide an example when you were able to prevent a problem because you foresaw the reaction of another
person.
29. What have you found to be the best way to monitor the performance of your work and/or the work of
others? Share a time when you had to take corrective action.
30. Name a time when you identified strengths and weaknesses of alternative solutions to problems. What was
the impact?