1. Share an effective method you have used to maintain a current knowledge of the industry.

2. What is the state of your current client database? What is something you would like to improve?

3. Tell me about a marketing strategy which you developed and/or implemented.

4. Provide an effective method you have used to verify staff credentials.

5. Share an experience in which you resolved a difficult customer complaint.

6. Describe a time when you recruited, interviewed, and/or hired employees. What methods led to your success?

7. Provide an experience in which you successfully performed accounting duties.

8. Share an effective method you have used to ensure compliance with health, safety, and hygiene standards. Provide an experience.

9. Provide an experience in which you established spa budgets and financial goals.

10. Share an experience in which you developed staff goals. How did you ensure goal achievement?