

Station Manager Interview Questions

1. Name a time when your advice to management led to an improvement in your company or otherwise helped your employer.

2. Provide an example of when you set expectations and monitored the performance of subordinates. What guidance and direction did you find most effective?

3. Describe an experience when you planned and scheduled programming and event coverage, based on broadcast length, time availability, and other factors, such as community needs, ratings data, and viewer demographics.

4. What kind of experience do you have directing and coordinating activities of personnel engaged in broadcast news, sports, or programming?

5. Walk me through how you would monitor and review programming to ensure that schedules are met, guidelines are adhered to, and performances are of adequate quality.

6. Please share with me an example of how you helped coach or mentor someone. What improvements did you see in the person's knowledge or skills?

7. In your experience, what is the key to developing a good team? (Look for how they build mutual trust, respect, and cooperation.)

8. What is the key to success when communicating with the public.

9. Share an experience you had in dealing with a difficult person and how you handled the situation.

10. Tell me how you organize, plan, and prioritize your work.