1. Name a time when your advice to management led to an improvement in your company or otherwise helped
your employer.
2. Share an experience you had in dealing with a difficult person and how you handled the situation.
3. Share an experience in which you successfully shared a difficult piece of information. (Make sure that the candidate has open lines of communication.)
4. Tell me how you organize, plan, and prioritize your work.
5. Share an experience when you applied new technology or information in your job. How did it help your company?
6. Give me an example of when you thought outside of the box. How did it help your employer?
7. Tell me about an experience in which you analyzed information and evaluated results to choose the best
solution to a problem.
8. Share an example of a time you had to gather information from multiple sources. How did you determine which information was relevant?
9. Explain to me how you have applied layout and design principles to a recent project. (Have them show you if they have brought in samples.)
10. Share an experience in which your attention to detail and thoroughness had an impact on your last company.
11. What factors do you consider when determining the size and arrangement of illustrative material and type? Share an experience in which your design was effective.
12. Name a time when your creativity or alternative thinking solved a problem in your workplace.
13. Share an example of when you went above and beyond the "call of duty". (Look for answers that show the candidate is dependable.)

14. Tell me about how you worked with stakeholders to layout and design a recent project. What did that
interaction look like?
15. Do you have experience designing logos? Can you walk me through the process you went through to
create your last logo?
16. Provide an example of when you suggested improvements to a peers work. What was the situation and
final outcome?
17. Provide a time when you worked in a rapidly evolving workplace. How did you deal with the change?
(Make sure the candidate is flexible.)
18. Provide a time when you dealt calmly and effectively with a high-stress situation.
19. When starting a project, how do you typically go about gathering the requirements for the project?
20. Share a time when you willingly took on additional responsibilities or challenges. How did you
successfully meet all of the demands of these responsibilities? (Make sure the candidate is a self-starter and
can demonstrate some initiative.)
21. How do you balance cooperation with others and independent thinking? Share an example. (Try to
determine if the candidate has a cooperative attitude or is otherwise good-natured.)
22. Share an example of when you established and accomplished a goal that was personally challenging. What
helped you succeed?
23. How much experience do you have creating graphics, illustrations, and icons from scratch? Can you show
any samples? (Be sure to see samples.)
24. Share your experience using computer equipment to create layouts for clients.
25. What is the state of your archives of images, photos, and/or previous work products? Name one thing you
would like to improve.

26. Tell me about a time when your ability to analyze needs and product requirements helped you create an effective design or make an informed decision to benefit your company.
27. Name a time when you identified strengths and weaknesses of alternative solutions to problems. What was the impact?
28. Provide an example of a time when you were able to demonstrate excellent listening skills. What was the situation and outcome?
29. What is the typical process you go through before sending someting off to be professionally printed? (Use a sample the candidate brought as the example.)
30. Provide an example when your ethics were tested.
31. Please share an experience in which you presented to a group. What was the situation and how did it go?
32. How would you rate your writing skills? (Ask for an example that demonstrates great writing skills.)
33. Provide an effective method you have used to instruct workers who assemble and prepare final layouts for printing. Share an experience.
34. Provide an example of a time when you successfully organized a diverse group of people to accomplish a task.
35. Name a time when your patience was tested. How did you keep your emotions in check?
36. Provide an example of when you were persistent in the face of obstacles.
37. Share an experience in which your willingness to lead or offer an opinion helped your company.
38. In your experience, what is the key to developing a good team? (Look for how they build mutual trust, respect, and cooperation.)

39. Tell me about a time when you developed your own way of doing things or were self-motivated to finish an important task.
40. How do you stay current with new design concepts, techniques, and/or trends?
41. Share an experience in which studying illustrations and photographs helped you to effectively plan the presentation of materials, products, or services.
42. What is the most challenging part of budgeting for you?
43. Provide an experience that demonstrates your ability to manage time effectively. What were the challenges and results?
44. Provide a time when you were able to identify a complex problem, evaluate the options, and implement a solution. How did the solution benefit your employer?
45. Share an experience in which you successfully coordinated with others. How about a coordination effort that was not as successful?
46. What have you found to be the best way to monitor the performance of your work and/or the work of others? Share a time when you had to take corrective action.
47. Share an experience in which your understanding of a current or upcoming problem helped your company to respond to the problem.
48. How much experience do you have with video or animation? Do you have any examples you can provide?
49. Would you consider analyzing data or information a strength? How so?
50. Provide an experience in which you were sensitive to somone's needs or feelings. How did your helpfulness affect your work environment?
51. What are some long-range objectives that you developed in your last job? What did you do to achieve

63. Provide an experience in which your ability to actively find ways to help people improved your company
or your own work ethic.
64. Share an experience in which you oversaw the assembly, fabrication, construction, maintenance, or
modification of equipment. How did you communicate to the staff what you wanted?