

Apparel Merchandiser Interview Questions

1. Give me an example of when you thought outside of the box. How did it help your employer?

2. Describe a commercial display you planned which enticed and appealed to customers. How about a display you planned which was less effective?

3. Share an experience you had in dealing with a difficult person and how you handled the situation.

4. Tell me about a recent experience you've had working with your hands.

5. How do you stay fit in order to perform physical activities that are required in the workplace?

6. Tell me how you organize, plan, and prioritize your work.

7. Share an example of a time you had to gather information from multiple sources. How did you determine which information was relevant?

8. Tell me about an experience in which you analyzed information and evaluated results to choose the best solution to a problem.

9. Share an experience in which your attention to detail and thoroughness had an impact on your last company.

10. Share an example of when you went above and beyond the "call of duty". (Look for answers that show the candidate is dependable.)

11. Provide a time when you worked in a rapidly evolving workplace. How did you deal with the change? (Make sure the candidate is flexible.)

12. Share an experience in which you successfully shared a difficult piece of information. (Make sure that the candidate has open lines of communication.)

13. Provide a time when you dealt calmly and effectively with a high-stress situation.

14. Tell me about a time when you developed your own way of doing things or were self-motivated to finish

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an important task.

15. How do you balance cooperation with others and independent thinking? Share an example. (Try to determine if the candidate has a cooperative attitude or is otherwise good-natured.)

16. Share your experience using computers to produce signage.

17. Provide an experience in which you were sensitive to someone's needs or feelings. How did your helpfulness affect your work environment?

18. Share a time when you willingly took on additional responsibilities or challenges. How did you successfully meet all of the demands of these responsibilities? (Make sure the candidate is a self-starter and can demonstrate some initiative.)

19. Describe an effective method you have used to dress mannequins for displays.

20. Provide an example when your ethics were tested.

21. Share an experience in which discussing the implementation of design plans with clients or supervisors helped you to make an effective design.

22. Share an example of when you established and accomplished a goal that was personally challenging. What helped you succeed?

23. Tell me about an effective plan you developed for a display or window decoration.

24. Name a time when your patience was tested. How did you keep your emotions in check?

25. Share an experience in which consulting with advertising or sales staff helped you to be more effective in your work.

26. Provide an example of a time when you were able to demonstrate excellent listening skills. What was the situation and outcome?

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27. What is the key to success when communicating with the public.

28. Describe a display component which you constructed, using hand, woodworking, and/or power tools.

29. What factors do you consider when selecting themes, lighting, colors, and props?

30. Share an experience in which attending a training session or planning meeting helped you to obtain a new idea of a product launch.

31. Name a time when you identified strengths and weaknesses of alternative solutions to problems. What was the impact?

32. Please share an experience in which you presented to a group. What was the situation and how did it go?

33. Name a time when your creativity or alternative thinking solved a problem in your workplace.

34. Provide an effective method you have used to instruct sales staff in color coordination.

35. Share an experience in which your willingness to lead or offer an opinion helped your company.

36. Provide an example of when you were persistent in the face of obstacles.

37. What is the state of your records of props and display items? Name one thing you would like to improve.

38. Provide an experience in which collaborating with others helped you to obtain a product or display item.

39. Share an experience in which personal connections to coworkers or others helped you to be successful in your work. (Make sure candidate works well with others.)

40. Tell me about an effective sketch, floor plan, and/or model of a proposed display which you prepared. What methods made it successful?

41. Share an effective approach to working with a large amount of information/data. How has your approach

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affected your company?

42. Provide an experience in which you installed booths, displays, carpets, and/or drapes, as guided by a floor plan.

43. What factors do you consider when installing decorations? Share an experience.

44. Share an experience in which you successfully coordinated with others. How about a coordination effort that was not as successful?

45. Provide an example when you were able to prevent a problem because you foresaw the reaction of another person.

46. Provide an experience that demonstrates your ability to manage time effectively. What were the challenges and results?

47. Share an experience in which your ability to consider the costs or benefits of a potential action helped you choose the most appropriate action.

48. Describe an effective method you have used to enhance mannequin faces.

49. Provide a time when you were able to identify a complex problem, evaluate the options, and implement a solution. How did the solution benefit your employer?

50. Provide an experience in which your ability to actively find ways to help people improved your company or your own work ethic.

51. Would you consider analyzing data or information a strength? How so?

52. Tell me about the last time you monitored or reviewed information and detected a problem. How did you respond?

53. Describe a time when you successfully persuaded another person to change his/her way of thinking or behavior.

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54. Share an experience in which your understanding of a current or upcoming problem helped your company to respond to the problem.

55. How would you rate your writing skills? (Ask for an example that demonstrates great writing skills.)