## Certified Performance Technologist Interview Questions

1. What factors do you consider when evaluating instructional techniques, presentation methods, or
instructional aids? Provide an experience.
2. Share an experience in which you successfully edited instructional materials.
3. Describe a measurement tool you developed which helped you to accurately evaluate the effectiveness of
instruction or training interventions.
4. Tell me about an effective instructional material which you developed.
5. Provide an effective method you have used to define instructional, learning, and/or performance objectives.
Share an experience.
6. What factors do you consider when assessing the effectiveness and efficiency of instruction? Provide an
experience.
7. Share an experience in which analyzing performance data helped you to accurately determine the
effectiveness of an instructional system, course, or instructional materials.
8. What factors do you consider when evaluating emerging instructional technologies and/or methods?
9. How do you recommend instructional methods appropriate for content and learner characteristics? Provide
an experience.
10. Share an experience in which a change you recommended for curricula or delivery methods was effective.
How did you identify the need for the change?
11. Share an experience in which you successfully provided a client with technical support. What methods
made you successful?
12. What factors do you consider when providing technical advice on the use of instructional technologies?
13. Provide an experience in which you successfully provided analytical support for the design and
development of curricula, learning strategies, policies, or courseware standards.

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14. Share an experience in which your recommendations for course design, technology, or instruction delivery options were effective.
15. What methods do you use to research and develop instructional content? Provide an experience.
16. Describe effective master course documentation or an effective master course manual which you developed.
17. Describe a successful instruction or training roadmap for a learning program which you developed.
18. Tell me about an effective learning product you designed. How about one which was less effective?
19. Describe an effective instructional aid which you designed. How about one which was not as effective?
20. Share an experience in which you conducted an assessment which helped you to develop the basis for curriculum development or to update curricula.
curriculant development of to appear curricula.
21. Provide an experience in which you successfully adapted instructional content for different types of learners.
22. Share an effective method you have used to teach instructors to use instructional technology and to guide them on integrating technology with teaching.
23. Describe an experience in which you developed instructional materials or products for technology-based redesign of courses.